

2026 DHA ANNUAL MEETING in ASHEVILLE, NC: Draft Agenda

www.decorativehardwoods.org/events/2026-dha-spring-conference

Note: Sections in yellow are for DHA members only

Tuesday, May 12	Wednesday, May 13	Thursday, May 14
Activities (extra free charged):	7:30 AM-4:30 PM Registration Desk Open	7:30 AM-12:00 PM Registration Desk Open
7:30 AM Golf at Grove Park Golf Course	8:30-9:15 AM DHA Technical Committee Meeting	8:30-9:30 AM DHA Member Roundtable (Hardwood Plywood, Veneer, Engineered Wood Flooring, Suppliers Divisions)
10:00 AM - 2:00 PM Biltmore Estate Tour	9:30-10:15 AM Guest Welcome & Introductions, State of the Association, Key Issues & Advocacy <i>Speaker: Keith Christman, President, DHA</i>	9:30-10:00 AM Break
	10:15-10:45 AM Kitchen Cabinets Issues & Trends <i>Speaker: Betsy Natz, CEO, KCMA</i>	10:00-10:30 AM Wood Panel Economics <i>Speaker: Greg Lewis, Forest Economic Advisers (remote)</i>
	10:45-11:00 AM Break	10:30-10:45 AM Break
	11:00 AM-12:00 PM Economic Trends & Forecast <i>Speaker: Tara Bayke, Senior Economist, ITR Economics</i>	10:45-11:30 AM International Trade <i>Speaker: Tim Brightbill, Partner, Wiley Rein</i>
	12:00-1:00 PM Luncheon, DHA Annual Business Meeting, Awards & Recognition, Election of the 2026-27 Board & Officers <i>Led by: Keith Christman, President, DHA</i>	11:30-12:00 PM Resilience & Recovery in Western North Carolina Following Hurricane Helene <i>Speaker: Betsy del Monte, FAIA, LEED® BD+C Resilience & Hurricane</i>
	1:00-1:30 PM Key Design Influences 2026-2027: Color, Material & Style <i>Speaker: Oxana Dallas, SDA, AHF Products</i>	12:00-12:10 PM Box Lunch
	1:30-2:00 PM Update on EU Deforestation Regulation (EUDR) <i>Speaker: Tripp Pryor, AHEC</i>	12:10-3:00 PM Old Fort Plant Tour (DHA members only)
	2:00-2:15 PM BREAK	
2:30 - 6:00 PM Registration Open	2:15-4:30 PM DHA Board Meeting	
	4:30-5:30 PM Coalition for Fair Trade in Hardwood Plywood Meeting (Coalition members only)	
5:30 - 7:30 PM Welcome Reception	5:30-7:00 PM Networking Reception	
Dinner on Your Own		