



**DECORATIVE  
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# DHA UPDATE

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KEITH CHRISTMAN

PRESIDENT

# STRATEGIC PLAN 2022-2027

## DHA GOAL/CORE PROGRAMS

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- **Products Preferred in the Marketplace**
- **Public Policy Advocacy**
- **Technical Services**



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# GOAL I: PREFERRED IN THE MARKETPLACE

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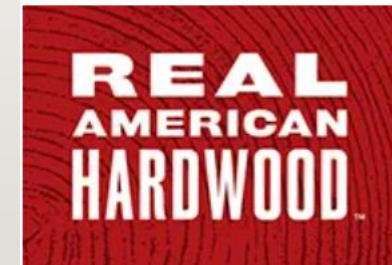
North American produced engineered hardwood products and hardwood veneer are branded and preferred in the marketplace because they are safe, quality produced, naturally beautiful, legal and sustainably sourced.



# OUTREACH AND MARKETING ACTIVITIES

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- Defending the integrity of “Wood”
- Marketing our AIA, GBCI approved continuing education
- New material guide and Climate Positive Now
- Life Cycle Assessments and EPDs
- Support Real American Hardwood Campaign





# CONTINUING EDUCATION

## About DHA Continuing Education

Decorative Hardwoods Association is pleased to announce starting serials of Continuing Education courses. Our passion and mission are to educate and provide the resources that will help you make informed decisions when it comes to

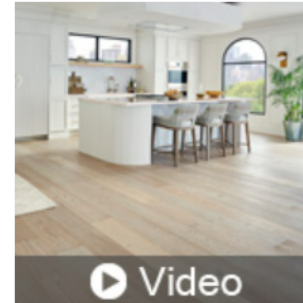
# STRONG RESPONSE TO CONTINUING ED

- Nearly 1,500 design professionals completed our course in just four months
- Next steps
  - Add second course when budget allows



☰ Online Courses LEED Exams Webinars Lunch & Learn About Us

FREE



## Hardwood Plywood, Engineered Wood Floors and Hardwood Veneer: The Basics

The course covers includes sustainability considerations including forest sustainability and greenhouse gas emissions and sequestration.



1 AAA Structured Learning Hour  
1 AIA HSW/LU CE Hour  
1 AIBD CE Hour  
1 BOMI CPD Hour  
1 GBCI General Hour  
1 OAA Structured Learning Hour  
1 SAA Core Learning Hour

[VIEW COURSE](#)

FREE

## Decorative Hardwood Plywood



*This educational content is made possible by:*



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[How to choose](#) the right hardwood plywood product for your project



[WHY](#)

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# Climate Positive NOW

SCROLL







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# CLIMATE OPPORTUNITIES

## **Inflation Reduction Act contains more than \$5 billion for low-carbon building materials**

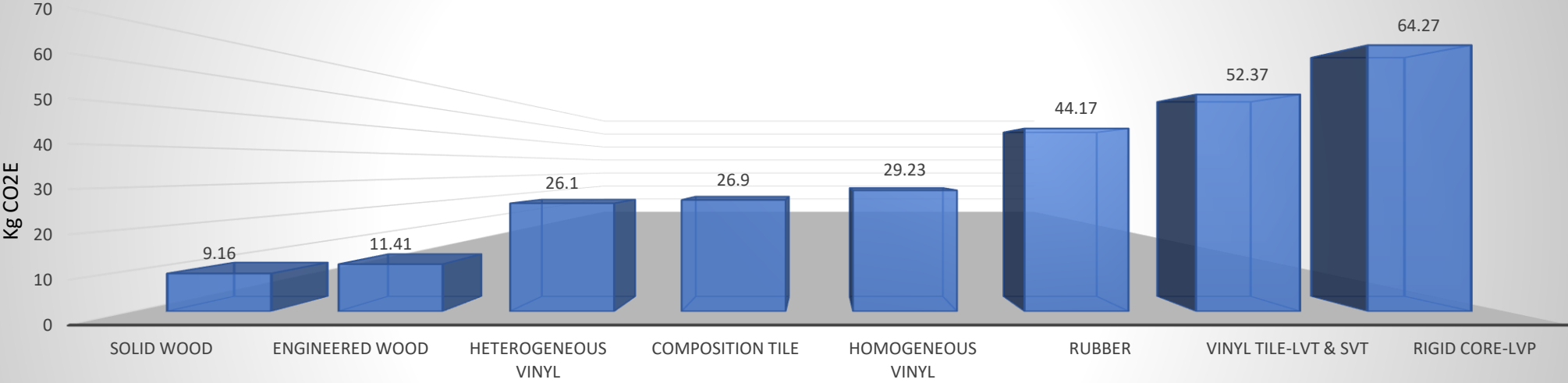
- \$2.15 billion for General Services Administration-owned buildings
- \$250 million for Environmental Product Declarations (EPDs) for construction materials, with grants for manufacturers
- \$100 million for low-carbon products for federally funded transportation and building projects
- \$4 billion to improve affordable housing, including funds for low-carbon materials

# ENGINEERED WOOD FLOORS—LIFE CYCLE ASSESSMENT AND ENVIRONMENTAL PRODUCT DECLARATION



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Total Cradle-to-Grave Global Warming Potential (GWP)



# EPA ANNOUNCED GRANT OPPORTUNITIES



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- Grant to businesses that manufacture construction materials and products
- developing and verifying Environmental Product Declarations (EPDs)
- DHA looking into applying for grant
- Your companies are eligible
- Funding awards \$250K- \$10 Million
- Supported AWC Grant to collect Life Cycle Inventory Data

## Pollution Prevention Update

EPA's Office of Chemical Safety and Pollution Prevention

*Environmentally Preferable Purchasing  
Program*

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**New Grant Opportunity Focused on  
Lower Embodied Carbon**



# ADS RUNNING ON MAGNOLIA NETWORK

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- On track to reach 100 million consumers by year-end
- On Magnolia and discovery+ streaming platforms
- Magnolia Network available through cable; Hulu + Live TV and YouTube TV services; and the Magnolia, HGTV, discovery+, and Max streaming apps.
- Visit [RealAmericanHardwood.com/Build-Your-World](https://RealAmericanHardwood.com/Build-Your-World) to learn more.
- Needs funding from companies to continue



## GOAL 2: PUBLIC POLICY ADVOCACY FOCUSES ON:

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- fair trade of our North American based industry's products,
- promotion of legal, sustainable, and safe products and worker safety,
- support for efficient and competitive manufacturing, adequate raw material supplies, carbon sequestration benefits of our products, and healthy forest management.

# ADVOCACY ACTIVITIES

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- Supporting banning Russian wood
- Supporting *Leveling the Playing Field 2.0 Act*
- Filed comments on climate benefits of wood products
- Successfully advocated listing decorative hardwoods as “manufactured product” under Buy America
- Commented on EPA Proposed Air Toxics Standards for Plywood and Composite Wood Products

# PUBLIC POLICY

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- **Supporting New Proposed Lacey Amendments**
  - LTDD Committee reviewed and supports
  - Mostly more enforcement money Etc.
  - Key provision “(D) making declaration information publicly available”
- **Farm bill**
  - Working with Hardwood Federation and others
  - Support climate benefits of wood products and innovation grants
  - DHA participated in Hardwood Federation fly-in in June



## European Union (EU) requirements for hard maple wood originating in the USA

- Scientific name: *Acer saccharum*
- Common names: hard maple, sugar maple, rock maple, etc.
- Applicable EU regulations for *Acer saccharum* wood:
  - EU Commission Implementing Regulation (EU) 2019/2072  
Annex VII, Points 85 and 86 (pest = *Davidsoniella virescens*)  
  
<https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=CELEX%3A02019R2072-20230809&qid=1695297670884>
  - EU Commission Implementing Decision (EU) 2015/893  
Annex II, Section B (pest = *Anoplophora glabripennis*)  
  
<https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=CELEX%3A32015D0893>

# EU Commission Implementing Regulation (EU) 2019/2072

85.	<p>Wood of <i>Acer saccharum</i> Marsh., including wood which has not kept its natural round surface, other than in the form of:</p> <ul style="list-style-type: none"> <li>— wood intended for the production of veneer sheets,</li> <li>— chips, particles, sawdust, shavings, wood waste and scrap,</li> <li>— wood packaging material, in the form of packing cases, boxes, crates, drums and similar packings, pallets, box pallets and other load boards, pallet collars, dunnage, whether or not actually in use in the transport of objects of all kinds, except dunnage supporting consignments of wood, which is constructed from wood of the same type and quality as the wood in the consignment and which meets the same Union phytosanitary requirements as the wood in the consignment</li> </ul>	<p>ex 4401 12 00 ex 4403 12 00 ex 4403 99 00 ex 4404 20 00 ex 4406 12 00 ex 4406 92 00 4407 93 10 4407 93 91 4407 93 99 ex 4416 00 00 ex 9406 10 00</p>	<p>Canada and United States</p>	<p>Official statement that the wood has undergone kiln-drying to below 20 % moisture content, expressed as a percentage of dry matter, achieved through an appropriate time/temperature schedule and indicated by the mark 'Kiln-dried' or 'K.D.' or another internationally recognised mark, put on the wood or on any wrapping in accordance with current usage.</p>
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- Annex VII, Point 85 allows for a KD option
- We can use this to certify hard maple lumber
- We were using this option to certify hard maple veneer sheets but after several years of many held shipments and objection from several EU countries (incl. Spain, France) we must now use Point 86

## EU Commission Implementing Regulation (EU) 2019/2072

86.	Wood of <i>Acer saccharum</i> Marsh., intended for the production of veneer sheets	ex 4403 12 00 4407 93 10 4407 93 91 4407 93 99 ex 4408 90 15 ex 4408 90 35 ex 4408 90 85 ex 4408 90 95	Canada and United States	Official statement that the wood originates in areas known to be free from <i>Davidsoniella virescens</i> (R.W. Davidson) Z.W. de Beer, T.A. Duong & M.J. Wingf Moreau and is intended for the production of veneer sheets.
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- Annex VII, Point 86 requires that the wood originates in a Pest Free Area
- Pest = *Davidsoniella virescens* (sapstreak disease of maple)
- We must use this option to certify hard maple logs (intended for the production of veneer sheets) and processed veneer sheets
- EU Inspectors note that Point 86 includes the Combined Nomenclature (CN) codes for processed veneer sheets (4408) while Point 85 does not

## *Davidsoniella virescens* (sapstreak disease of maple)

- Synonym/ previous name: *Ceratocystis virescens*
- Known distribution in the USA according to historical records:  
Michigan, New York, North Carolina, Vermont, Wisconsin
- Pest overview and distribution can be found on the European and Mediterranean Plant Protection Organization (EPPO) database: <https://gd.eppo.int/taxon/CERAVI>
- *Davidsoniella virescens* Pest survey card by the European Food Safety Authority (EFSA):  
<https://storymaps.arcgis.com/stories/63126797e66f49fdad72a0130e576613>

## EU Commission Implementing Decision (EU) 2015/893

- Pest of concern = *Anoplophora glabripennis* (Asian Longhorned Beetle)
- *Acer spp.* is one of the specified host plants according to the regulation
- Annex II, Section B, requires heat treatment (56C for 30 minutes) OR that the wood of specified host plants originates in a Pest Free Area
- Pest overview and distribution can be found on the APHIS website:  
<https://www.aphis.usda.gov/aphis/ourfocus/planthealth/plant-pest-and-disease-programs/pests-and-diseases/asian-longhorned-beetle>
- There are Federal quarantines for the Asian Longhorned Beetle (ALB) in 4 States: Massachusetts, New York, Ohio, South Carolina
- Quarantine maps for ALB can be found on the APHIS website

## Kiln-drying as a treatment option for hard maple veneer?

- Based on the EFSA Pest Risk Analysis (PRA) and EPPO info, it will be left up to us to prove that kiln-drying (Point 85) works to mitigate *Davidsoniella virescens* on processed veneer sheets
- We would need to present scientific research to the EU Commission that demonstrates the thermotolerance of this pest and how the organism responds to the veneer manufacturing process, showing mortality when the veneer is thoroughly dried
- The primary concern will be verifying the moisture by dry weight that mitigates the fungi (20%, 15%, 10%?)
- If industry wants to fund a scientific research project to test kiln-drying of hard maple veneer as a treatment option, USDA can assist in developing testing protocols

# EUROPE MAPLE ACTIONS AND NEXT STEPS

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1. Provided APHIS/USDA standard processes for veneer production including log cooking and veneer drying
2. Legal arguments—
  1. legal definitions are inconsistent and should NOT include veneer with logs
  2. EU should be making decision not France and Spain
3. Doing research to show that processes in 1 above kill the pest.

## GOAL 3: TECHNICAL

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Assurance that engineered decorative hardwood products sold in the U.S. and Canada meet all relevant state and federal codes and regulations.





# DHA STANDARDS UPDATE



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# DHA STANDARDS UPDATE

## Legal Timber Due Diligence (ANS LTDD)

- Underwent full revision
- Undergoing final editing



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American National Standard  
for Due Diligence in  
Procuring/Sourcing  
Legal Timber

ANS LTDD 1.0 2015  
Approved March 17, 2015



American National  
Standards Institute  
[www.ansi.org](http://www.ansi.org)

Consensus Standards  
Organization



Hardwood Plywood &  
Veneer Association®  
[www.hpva.org](http://www.hpva.org)

ANSI Accredited  
Standards Developer



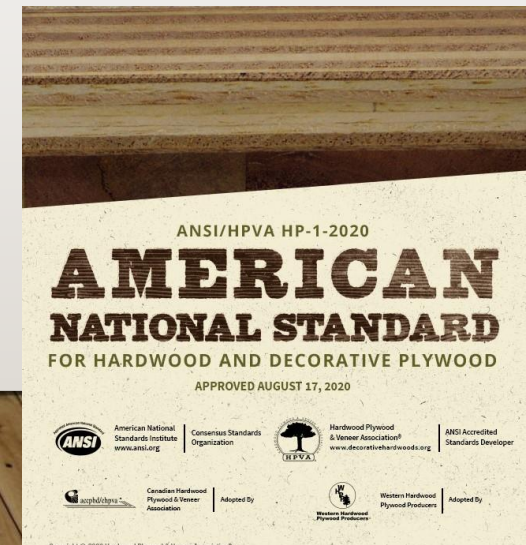
# DHA STANDARDS UPDATE (CONT'D)



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## Hardwood Plywood (HP-1)

- Undergoing full revision
- 7<sup>th</sup> Writing group meeting tentatively scheduled for week of Oct. 16 or 23
- Revision highlights thus far:
  - Revised I back grade to match B grade (I back was previously more strict)
  - Revised mineral streak allowance for B grade Red and White Oak
  - New grade added to Softwoods Table 6: I Back / C Face Douglas Fir (same requirements as I/C Western Red Cedar and White Pine)
  - Other minor grading table revisions
  - New section: Reconstituted Veneer
  - Replaced Figure 2 with amended Appendix D (product constructions)



# NEXT ANNUAL MEETING MAY 13-16 2024 HILTON NORTH SCOTTSDALE AT CAVASSON



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# QUESTIONS & COMMENTS

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